

# Land Use and Transportation Committee West Eugene Collaborative

Wednesday, November 14, 2007, 3:30–5:30 PM  
(Eighth Meeting)

Eugene Public Works, Room TBD  
858 Pearl St., Eugene  
(enter from the Park blocks)

## Proposed Agenda

### **Meeting Goals:**

- Review “homework” from prior meetings
- Refine ideas for Core Values (and Goals and Guiding Principles?) for full WEC meeting
- Review existing Work Plan in advance of full WEC meeting
- Get update on West 11<sup>th</sup> Corridor Study
- Decide on next steps, including the timeframe for the next meeting.

- 3:30 Quick review of last meeting, including check on status of “homework”
- 3:40 Review and adjust meeting goals and agenda
- 3:45 Discussion of Core Values leading to ideas for full WEC meeting
- 4:30 Review of existing Work Plan, possibly leading to ideas for full WEC meeting
- 5:00 Check in on West 11<sup>th</sup> Corridor Study and what can be expected when  
*Rob Inerfeld and Emily Proudfoot*
- 5:15 Next steps: Assignments and next meetings
- 5:30 Adjourn

## Materials

1. Agenda
2. “Homework” from prior meetings (see below)
3. Draft Core Values (see below)
4. Excerpts from Memo from Problem Definition and Work Plan Task Force (see below)
5. Memo from Problem Definition and Work Plan Task Force

Materials available online at:

[http://wiki.eugeneneighbors.org/wiki/WEC\\_Land\\_Use\\_and\\_Transportation\\_Committee#Events](http://wiki.eugeneneighbors.org/wiki/WEC_Land_Use_and_Transportation_Committee#Events)

## Old Homework

**Tom S:** Determine: 1) When the public comment period for the WEEE scoping phase will end.  
2) The status of any comments received after that time.

**Rob I/Emily/Tom S:** Get information from Tri-Met about how they evaluate the redevelopment potential of proposed light rail routes. See the *South Corridor Draft* (?).

**Rick D/Emily:** Using notes from Emily, Rick will produce a few bullet points of issues, opportunities, threats, etc. based on his review of parcels in west Eugene.

**Rick D/Rob Z/Kevin:** Coordinate Rick's map of parcels near West 11th with the work of the Mapping Committee.

**Emily/Larry:** Finalize the white paper from the former City/LTD Studies Task Force and distribute.

**Emily/Rob Z:** Gather together brainstorming ideas from the previous "WE" group in January, along with ideas from Larry (and Rick?) into some useful starting point for talking about values, vision, goals and issues for west Eugene.

## Draft Proposed Core Values

Any solution to the problem should uphold the following **Core Values**:

1. We value openness, inclusiveness and transparency in governance that encourages active community participation from diverse viewpoints, carried on in a civil and respectful manner and consistent with the need for timely and efficient decision making.
2. We value a community that strives for justice for all and where all have access to food, housing, healthcare, transportation and high quality education.
3. We value a strong, vibrant and resilient economy that provides a range of jobs for people with diverse skills, education and interests at various stages of their lives; a community where new generations can grow and prosper without being forced to relocate to find jobs or appropriate homes.
4. We value a community where all people and their property are safe.
5. We value arts and culture as an expression of our community talents and visions.
6. We value the natural community, its rivers, ridgelines, wetlands and species.
7. We value created beauty in our homes, buildings and structures.
8. We value the protection of our clean water, air, open space and created assets.
9. We value transportation systems that are supported by and meet the needs of the community.

*Note: This summary list of proposed core values for West Eugene community planning was included in the WEC Draft Work Plan of June, 2007 (WEC 2007-06-19). It originates from an extended goal setting process conducted by the Jobs and Land Use Roundtable circa 2003.*

## **Excerpts from Memo from Problem Definition and Work Plan Task Force**

### **Cover Letter (p. 1)**

We also recommend the WEC adopt the 7-step **Work Plan** detailed in Section B below:

1. Convening
2. Adopt Problem Statement & Work Plan
3. Gather Background
4. Develop Goals, Principles & Evaluation Measures
5. Identify Alternatives
6. Refine & Evaluate Alternatives
7. Publish Recommendations

We suggest a schedule for completing this Work Plan by December 2008.

### **Introduction (p. 7)**

The work plan proposed here is based on some observations:

- As a large and diverse group, the WEC can be good at reviewing and responding to detailed ideas, aiming to integrate different perspectives (for example, land use and transportation).
- But the WEC isn't very good at producing detailed ideas.
- People with particular expertise can be good at developing detailed ideas.
- But people with particular expertise aren't always very good at integrating different perspectives.

Thus a key idea of this work plan is to divide the work between a set of Technical Teams with expertise and the WEC as a whole with perspective. The Technical Teams should serve as "staff" to the full WEC and provide options, but the final recommendations of the WEC should be made by the WEC as a whole.

### **Public Perceptions Survey (p. 10)**

The WEC should consider forming a task force to survey public perceptions about west Eugene. The results of the survey should inform the Background Reports and/or the Goals, Principles & Evaluation Measures Reports.

Information about public perceptions can be gathered using any of the following techniques:

- Scientifically valid telephone poll
- Voluntary web-based poll
- Focus groups
- Public forums

### **Background Reports (p. 11)**

Each Technical Team should develop and the WEC should adopt a **Background Report** that builds on the Purpose Statement and Core Values Statement, and that helps to refine the Problem Statement.

Each report should include the following elements:

- Executive summary (no more than 6 pages)
- Summary of relevant past and existing plans
- Summary of existing conditions
- Summary of relevant currently planned future actions
- Summary of future projections, assuming existing conditions and currently planned future actions
- Summary of issues, opportunities and challenges

### **Goals, Principles and Evaluation Measures Report (pp. 12\_13)**

Each Technical Team should develop and the WEC should adopt a **Goals, Principles & Evaluation Measures Report** that builds on the Purpose Statement, Core Values Statement, and Background Reports, and that helps to refine the Problem Statement.

Each report should include the following elements:

- **Executive summary** (no more than 6 pages)
- **Goals:** Set the vision and the picture of what the WEC is trying to achieve for west Eugene. The Goals will elaborate on the Core Values Statement. The Goals should also be consistent with relevant federal, state, regional and local policy direction.
- **Principles:** Provide guidance on how the goals can be achieved. The Principles break the goals down into separate pieces. They will be used for setting the stage for how the alternatives will be developed. They may include a list of “tools” or “strategies” or “guidelines” for making the principle a reality.
- **Evaluation Measures:** Specify ways that the different alternatives can be measured to see how well the Goals (hence the Core Values) are achieved. Not every Principle will need an Evaluation Measure.